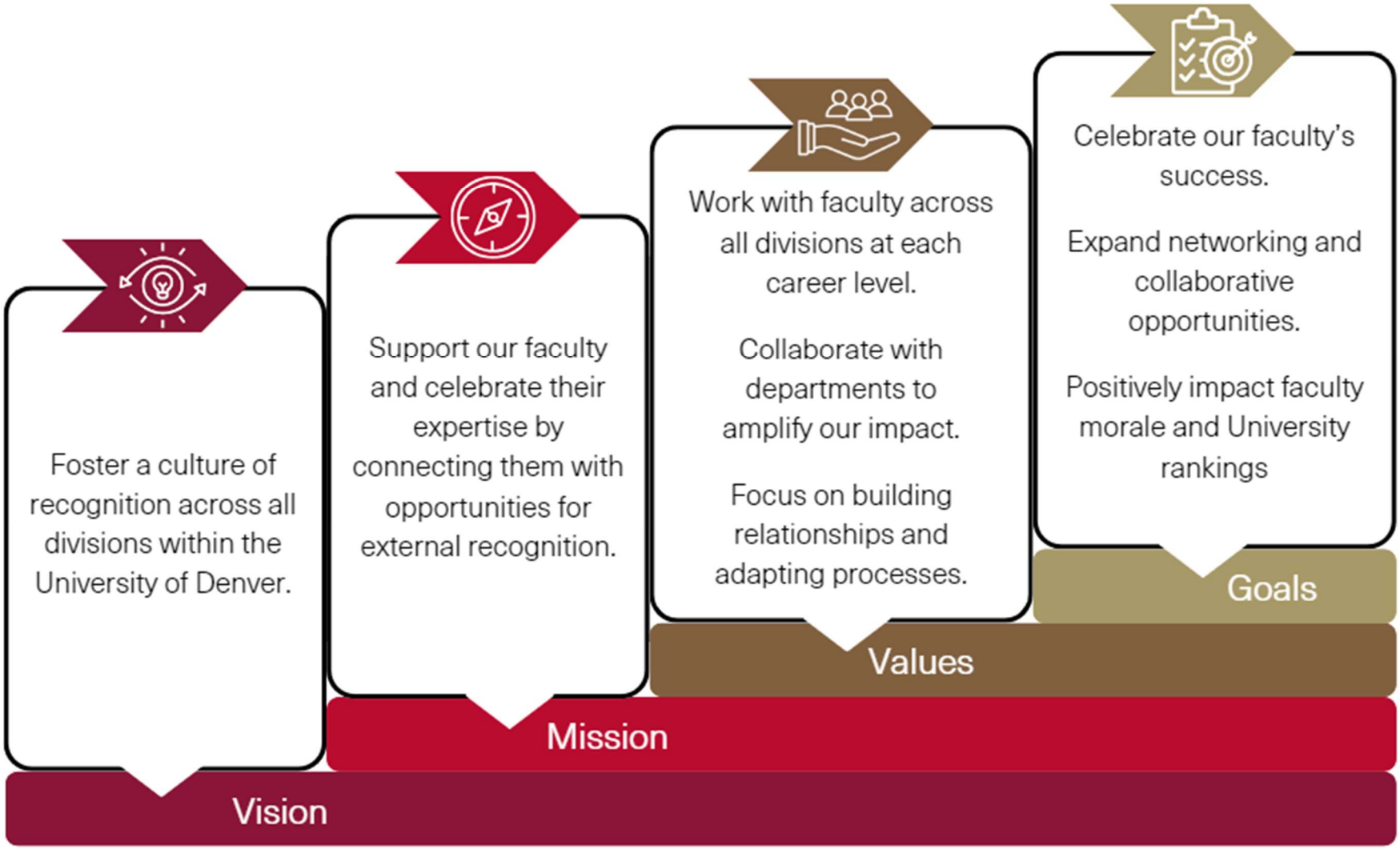Honorifics Strategic Framework